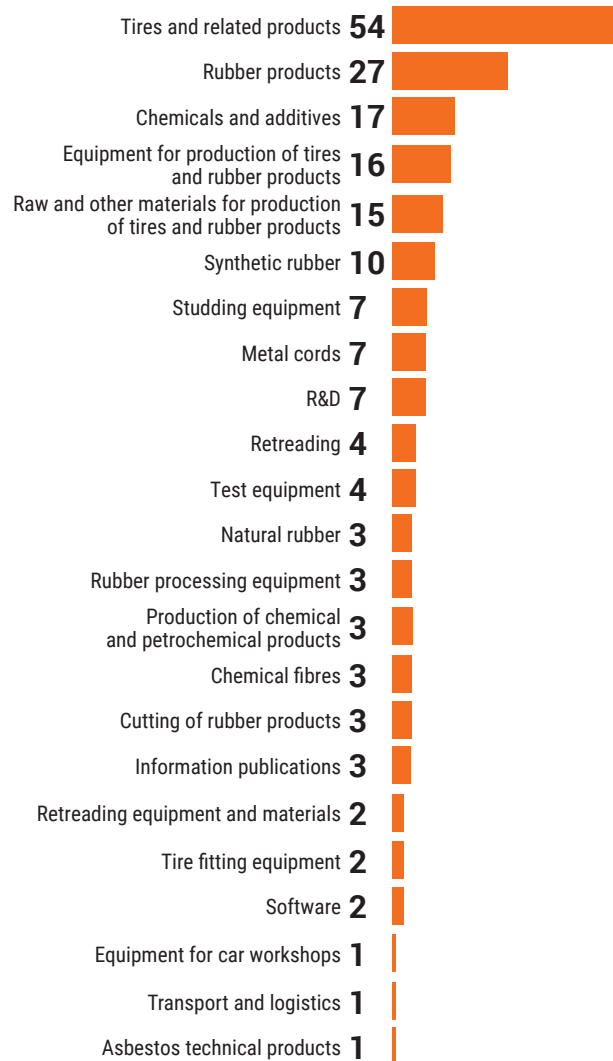


EXHIBITED PRODUCTS (%)



Multiple replies possible. Statistics of 2024

VISITORS BY INTERESTS (%)



85% visitors are purchasing decision-makers or influencers



94% visitors are satisfied with the number of exhibitors

88% visitors are satisfied with the range of displayed products

96% visitors met objectives

61% visitors plan to make purchases post show

63% visitors took part in the conference programme

40% visitors are considering booking a stand at the next show

12+ Advertising

ШИНКИ И КАУЧУКИ • TIRES & RUBBER

TIRES & RUBBER

27TH INTERNATIONAL EXHIBITION FOR RUBBER GOODS, TIRES, THEIR PRODUCTION, RAW MATERIALS AND EQUIPMENT

EXPOCENTRE Fairgrounds
Moscow, Russia

14-17 APRIL 2025

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ОС И ИТ

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EXPOCENTRE

PRODUCT SECTORS

- Raw and auxiliary materials, intermediate products
- Equipment and devices
- Packaging and storage
- Innovations, R&D
- Finished products
- Environment protection, ecology
- Contract manufacturing
- Services



CONFERENCE PROGRAMME

3 days
10+ events
70+ speakers
800+ audience members



EXHIBITORS

12,674 sq m of exhibition space

302 exhibitors from
6 countries
India
Italy
China
Belarus
Russia
Turkey

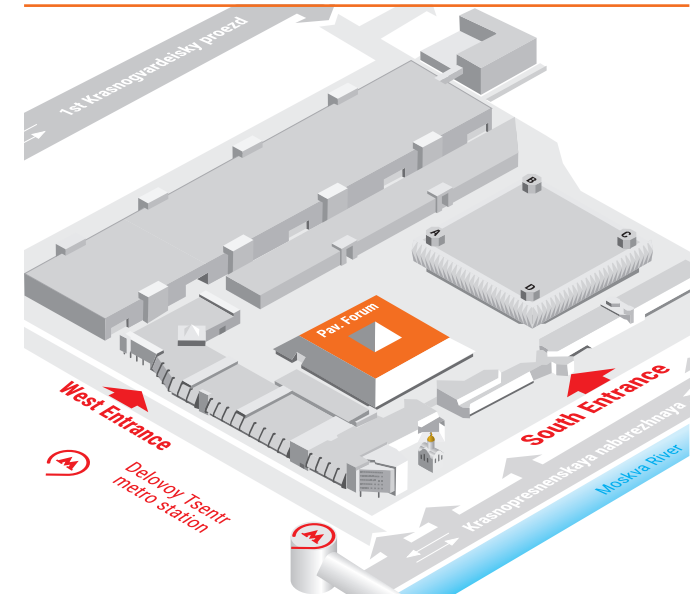
+70% exhibitors compared to last year

70% exhibitors negotiated deals during the show

98% exhibitors are satisfied with leads quality and quantity

85% exhibitors plan to come back next year

97% exhibitors recommend the show to partners and peers



VENUE

Forum Pavilion, EXPOCENTRE Fairgrounds
Krasnopresnenskaya nab., 14, Moscow, Russia

CONTACTS

Phone: +7 (499) 795-38-44, 795-38-46
E-mail: tires@expocentr.ru, shevchenko@expocentr.ru

BOOK A STAND



VISITORS

10,000+ visitors
29 countries
76 regions of Russia
+35% compared to last year
93% professional visitors
73% decision-makers or influencers